CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Strategic Media Services 3299 K Street NW, Suite 200 Washington, DC 20007 USA

1	Contract / Rev	ision		Alt Order #		
	484830	1		06226745		
Product						
DEAN HELLER 4 SENATE						
Contract Dates	Estimate #					
10/10/12 - 10/16/12						
<u>Advertiser</u>			<u>Ori</u>	ginal Date /	i i	
Dean Heller For Senate		10/08/12 / 10/09/12			, , , , , , , , , , , , , , , , , , , ,	
	Billing Cycle	Billing Calendar		<u>endar</u>	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	Station	Account Executive		<u>xecutive</u>	Sales Office	
	KVVU	Teresa Difuria		uria	TELEREP-PHIL	
	Special Hand	ling				
	Demographic					
	Adults 35+					
	IDB#	Adver	dvertiser Code		Product Code	
	Agency Ref	· · · · · ·		Advertiser	Ref	

Spots/ Amount Type Spots Rate Start/End Time Days Length Week *Line Ch Start Date End Date Description \$0.00 NM ·30 1pm-8pm BB League Championships 10/15/12 KVVU 10/14/12 Spots/Week Rate Start Date **End Date Weekdays** \$3,850.00 10/14/12 Week: 10/08/12 <u>Rate</u> Type Weekdays Length Start/End Time Description Date Range Spot Ch NM \$3,850.00 3 KVVU 10/08/12-10/14/12 BB League Championships 1pm-8pm -----St :30 See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. :30 \$3,850.00 NM 4 KVVU 10/08/12-10/14/12 BB League Championships 1pm-8pm -----St See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. \$3,850.00 10/21/12 Week: 10/15/12 Type **Length** Start/End Time <u>Weekdays</u> Description Spot Ch Date Range \$3,850.00 NM :30 M----1 KVVU 10/15/12-10/21/12 BB League Championships 1pm-8pm See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM :30 \$3,850.00 2 KVVU 10/15/12-10/21/12 BB League Championships 1pm-8pm See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. \$0.00 NM n .30 5a-6a FOX 5 News 5-6am M-F KVVU 10/10/12 10/12/12 <u>Weekdays</u> Spots/Week Rate End Date Start Date \$250.00 3 Week: 10/08/12 10/14/12 --WTF--Туре Rate Start/End Time Weekdays <u>Length</u> Description Date Range Spot Ch \$250.00 NM :30 ---WThF----1 KVVU 10/08/12-10/14/12 FOX 5 News 5-6am M-F 5a-6a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12:19, 12.20, 12.21, 12. NM ---WThF----:30 \$250.00 2 KVVU 10/08/12-10/14/12 FOX 5 News 5-6am M-F 5a-6a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM \$250.00 :30 ---WThF----3 KVVU 10/08/12-10/14/12 FOX 5 News 5-6am M-F 5a-6a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. \$0.00 NM 0 :30 5a-6a FOX 5 News 5-6am M-F 10/16/12 KVVU 10/15/12 Spots/Week Rate End Date <u>Weekdays</u> Start Date \$250.00 2 10/21/12 Week: 10/15/12 Type Start/End Time Rate Length Weekdays Description Date Range Spot Ch \$250.00 NM MTu----:30 1 KVVU 10/15/12-10/21/12 FOX 5 News 5-6am M-F 5a-6a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM \$250.00 :30 MTu----2 KVVU 10/15/12-10/21/12 FOX 5 News 5-6am M-F 5a-6a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM \$0.00 Fox 5 News AM M-F 7a-9a M-F 7a-9a 10/12/12 KVVU 10/10/12

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision 484830 /	Alt Order # 06226745
Contract Dates 10/10/12 - 10/16/12	Product DEAN HELLER 4 SE	Estimate # NA
Advertiser		riginal Date / Revision 10/08/12 / 10/09/12

Spots/ Amount Type Spots Rate Start/End Time Days Length Week Ch Start Date End Date Description *Line Rate Spots/Week **End Date** Weekdays Start Date \$425.00 --WTF--Week: 10/08/12 10/14/12 **Type** Rate Lenath Start/End Time Weekdays <u>Description</u> Spot Ch Date Range NM \$425.00 :30 1 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a ---WThF----See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM :30 \$425.00 2 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a ---WThF----See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM \$425.00 :30 ---WThF----3 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM \$425.00 4 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a ---WThF----See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM :30 \$425.00 --WThF----5 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. \$425.00 NM :30 6 KVVU 10/08/12-10/14/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a ---WThF----See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. \$0.00 NM n Fox 5 News AM M-F 7a-9a M-F 7a-9a KVVU 10/15/12 10/16/12 Spots/Week Rate End Date Weekdays 1 4 1 Start Date \$425.00 10/21/12 Week: 10/15/12 Type <u>Rate</u> Start/End Time <u>Weekdays</u> <u>Length</u> Date Range <u>Description</u> Spot Ch NM :30 \$425.00 1 KVVU 10/15/12-10/21/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a MTu----See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM MTu----\$425.00 2 KVVU 10/15/12-10/21/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a :30 See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM \$425.00 MTu-----:30 3 KVVU 10/15/12-10/21/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM \$425.00 :30 4 KVVU 10/15/12-10/21/12 Fox 5 News AM M-F 7a-9a M-F 7a-9a MTu-----See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. \$0.00 NM M-F 9a-10a More M-F 9-10a 10/12/12 KVVU 10/10/12 Spots/Week Rate <u>Weekdays</u> End Date Start Date \$150.00 Week: 10/08/12 10/14/12 --WTF-Type Rate Start/End Time <u>Weekdays</u> Lenath **Description** Date Range Spot Ch NM ---WThF----\$150.00 M-F 9a-10a 1 KVVU 10/08/12-10/14/12 More M-F 9-10a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM ---WThF----:30 \$150.00 2 KVVU 10/08/12-10/14/12 More M-F 9-10a M-F 9a-10a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM :30 \$150.00 ---WThF----M-F 9a-10a 3 KVVU 10/08/12-10/14/12 More M-F 9-10a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM \$150.00 :30 ---WThF----M-F 9a-10a 4 KVVU 10/08/12-10/14/12 More M-F 9-10a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. NM :30 \$150.00 ---WThF----M-F 9a-10a 5 KVVU 10/08/12-10/14/12 More M-F 9-10a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. \$150.00 NM :30 ---WThF----6 KVVU 10/08/12-10/14/12 More M-F 9-10a M-F 9a-10a See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11, 12.12, 12.13, 12.14, 12.15, 12.16, 12.17, 12.18, 12.19, 12.20, 12.21, 12. \$0.00 0 NM M-F 9a-10a More M-F 9-10a 10/16/12 10 KVVU 10/15/12 <u>Rate</u> Spots/Week End Date <u>Weekdays</u> Start Date \$150.00 4 Week: 10/15/12 10/21/12

Dean Heller For Senate

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision 484830 /	Alt Order # 06226745
Contract Dates 10/10/12 - 10/16/12	Product DEAN HELLER 4 S	Estimate #
Advertiser Dean Heller For Senat		Original Date / Revision 10/08/12 / 10/09/12

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 More M-F 9-10a See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11 2 2 KVVU 10/15/12-10/21/12 More M-F 9-10a See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11 3 KVVU 10/15/12-10/21/12 More M-F 9-10a See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11 4 KVVU 10/15/12-10/21/12 More M-F 9-10a	M-F 9a-10a ,12.12,12,13,12.14, M-F 9a-10a ,12.12,12.13,12.14, M-F 9a-10a	MTU 12.15,12.1 MTu 12.15,12.1 MTu		9,12.20,12.21 \$ 150.00 9,12.20,12.21 \$ 150.00	1,12. NM 1,12. NM	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11 N 11 KVVU 10/10/12 10/12/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 The Dr.Oz Show Spot Ch Date Range Description 1 KVVU 10/08/12-10/14/12 The Dr.Oz Show See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11 2 KVVU 10/08/12-10/14/12 The Dr.Oz Show See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11 3 KVVU 10/08/12-10/14/12 The Dr.Oz Show	M-F 10a-11a Rate \$125.00 Start/End Time M-F 10a-11a 1,12.12,12.13,12.14, M-F 10a-11a 1,12.12,12,13,12.14	Weekda WThi ,12.15,12.1 WThi ,12.15,12.1	:30 ys <u>Length</u> F :30 6,12.17,12.18,12.1 F :30 6,12.17,12.18,12.1 F :30	Rate \$125.00 9,12.20,12.21 \$125.00 9,12.20,12.21 \$125.00	Type NM 1,12. NM 1,12. NM	\$0.00
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11 N 12 KVVU 10/15/12 10/16/12 The Dr.Oz Show Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MT 2	M-F 10a-11a <u>Rate</u> \$125.00	, 12.15, 12.1	:30	0,12.20,12.2	NM 4	\$59,520.00



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stimate #
St

DEAN HELLER 4 SENA 10/10/12 - 10/16/12 Original Date / Revision <u>Advertiser</u> / 10/09/12 10/08/12 Dean Heller For Senate

								Spots/			
		. D. I. E. d	Data Dagarin	tion	Start/End Time	Days	Length	Week	Rate	Type Spots_	Amount
*Line			Date Descrip		Rate						
		te End Date	<u>Weekdays</u> Descript	Spots/Week	Start/End Time	Weekday	<u>Ler</u>	<u>ngth</u>	<u>Rate</u>	<u>Type</u>	
Sp	ot Ch	Date Range		0.06	M E 102-112	MTU		:30	\$125.00	NM	
	1 KVVU	10/15/12-10/	21/12 The Dr.	02 3110W 0 12 0 12 10 12 1	1,12.12,12.13,12.14, M E 10a-11a	12.15,12.16	,12.17,12	2.18,12.1	9,12.20,12.21,	12.	
	See M	G 12.3,12.4,12	2.5,12.6,12.7,12. 21/12 The Dr.	.0, 12.9, 12.10, 12.1 Oz Show	M-F 10a-11a	MTu		:30	\$125.00	NM	
	2 KVVU	10/15/12-10/	21/12 1110 DI.	8 12 9 12 10 12.1	1,12.12,12.13,12.14	12.15,12.16	3,12.17,12	2.18,12.1	9,12.20,12.21,	12.	
	3 KVVU	10/14/12-10/	106051832	9 1 29 3 8 3 8 2.8.	1,8.4,2.4,2.3,31.1,32	2.3,27.2,27.3	3,27.1,38.	.1,23.1,2	3.3,23.2,42.2,4	2.1	
Q	MG TOI	9.1,9.3,9.2,9. 10/14/12:10/	4,9.0,9.5,10.5,2 45/12 BB Lea	gue Championship	s 1pm-8pm	M	Si	:30	\$3,250.00	NM	
	A NAC for	- 0 1 0 3 0 2 0	4969518.3.2	9.1.29.3.8.3.8.2.8.	1,0.4,2.4,2.3,31.1,32	2.3,27.2,27.3	3,27.1,38.	.1,23.1,2	3.3,23.2,42.2,4	12.1 NM	
Ć.	9 WG 101	10/14/12-10	15/12 BB Lea	gue Championship	s 1pm-8pm	M	SL	:30	\$3,250.00	NM I	
6	NO fo	- 0 1 0 3 9 2 9	4 9 6 9 5 18 3 2	9.1.29.3,8.3,8.2,8.	1,0.4,2.4,2.3,31.1,32	2.3,27.2,27.3	3,27.1,38. -	.1,23.1,2	3.3,23.2,42.2,4	NM	
V	e κ\Λ/U	10/14/12-10	/15/12 BB Lea	gue Championship	s 1pm-8pm	M	St	:30	\$3,250.00	10 1	
(MG fo	r 9 1 9 3 9 2 9	.4.9.6.9.5.18.3.2	9.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,32	2.3,27.2,27.3	3,27.1,38	.1,23.1,2	3.3,23.2,42.2, ²	NM	
`	7 KVVU	10/10/12-10	/12/12 FOX 5	News 5-6am M-F	5a-6a	WThF		:30	\$450.00	12.1	
	® MG fo	r 9 1 9 3 9 2 9	4.9.6.9.5,18.3,2	9,1,29,3,8,3,8,2,8,	1,8.4,2.4,2.3,31.1,3	2.3,27.2,27.3	3,27.1,38 -	.1,23.1,2	\$450.00	NM	
·	8 KVVU	10/10/12-10	/12/12 FOX 5	News 5-6am M-F	5a-6a	WThF		:30	9430.00	42.1	
(® MG fo	r 9 1.9.3.9.2.9	.4.9.6.9.5,18.3,2	29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,3	2.3,27.2,27.	3,27.1,30	:30	\$450.00	NM.	
	9 KVVU	10/15/12-10	/16/12 FOX 5	News 5-6am M-F	5a-6a	MTu	2 27 1 28	.50	3 23 2 42.2	42.1	
	O MAC FO	ra1a3a29	49695.18.3.2	29.1.29.3.8.3,8.2,8.	1,8.4,2.4,2.3,31.1,3	2.3,27.2,27. WThi	3,27.1,30 =	:30	\$700.00	NM	
	10 KVVU	10/10/12-10	/12/12 Fox 5 N	News AM M-F 7a-9	a M-F/a-9a		3 27 1 38	.00 1 23 1 2	3 3 23.2.42.2.	42.1	
	O MC fo	-0103020	14969518.3.2	29.1.29.3.8.3,8.2,8	.1,8.4,2.4,2.3,31.1,3	. ۵,27.2,27. WThI–––	3,27.1,50 =	;30	\$700.00	NM	
	11 KVVL	10/10/12-10	/12/12 Fox 5	News AM M-F 7a-9	a IVI-r/a-9a	2 2 7 7 9 7 7 9 9 9 9 9 9 9 9 9 9 9 9 9	, 3 27 1 38	3 1.23.1.2	23.3.23.2,42.2,	42.1	
	⊕ MG fo	or 9.1,9.3,9 <i>.</i> 2,9	0.4,9.6,9.5,18.3,	29.1,29.3,8.3,8.2,8	.1,8.4,2.4,2.3,31.1,3	. ۸ MTu		:30	\$700.00	NM	
	12 KVVL	J 10/15/12-10)/16/12 Fox 5 I	News AM M-F 7a-9	.1,8.4,2.4,2.3,31.1,3	2 3 27 2 27	3.27.1.38	3.1.23.1.2	23.3,23.2,42.2,	42.1	
	⊕ MG fo	or 9.1,9.3,9.2,9	9.4,9.6,9.5,18.3,	29.1,29.3,8.3,8.2,0	M-F 9a-10a	WTh	F	:30	\$275.00	NM	
	13 KVVL	J 10/10/12-10)/12/12 More N	/I-F 9-10a	1,8,4,2,4,2.3,31.1,3 M-F 9a-10a	2.3.27.2.27	3.27.1.38	3.1,23.1,	23.3,23.2,42.2,	42.1	
	⊕ MG fo	or 9.1,9.3,9.2,9	9.4,9.6,9.5,18.3,	29.1,29.3,0.3,0.2,0 4 = 0.10a	M-F 9a-10a	wTh	F	:30	\$275.00	NM	
	14 KVVL	J 10/10/12-10)/12/12 More N	VI-F 5-10a	1,1,8.4,2.4,2.3,31.1,3 M-F 9a-10a	2.3.27.2,27	3,27.1,38	8.1,23.1,	23.3,23.2,42.2	,42.1	
	⊕ MG fo	or 9.1,9.3,9.2,9	9.4,9.6,9.5,16.5,	29, [,29,3,0,5,0,2,0 M.F. 0-10a	M-F 9a-10a	MTu		:30	\$275.00	NM	
	15 KVVU	10/15/12-10	0/16/12 More N	VI-I 3-104 20 1 20 3 8 3 8 2 8	3.1,8.4,2.4,2.3,31.1,3 M.E 10a-11a	32.3,27.2,27	.3,27.1,38	8.1,23.1,	23.3,23.2,42.2	,42.1	
	(f) MG to	or 9.1,9.3,9.2,	9.4,9.6,9.5,16.5, 0/12/12 The D	zə. 1,25.0,0.0,0.2,0 r Oz Show	M-F 10a-11a	wTh	F	:30	\$250.00	NM	
	16 KVVI	0402021	0/12/12 1110 13	29 1 29 3 8.3.8.2.8	3.1,8.4,2.4,2.3,31.1,3 ME 10a-11a	32.3,27.2,27	.3,27.1,3	8.1,23.1,	23.3,23.2,42.2	,42.1	
	(M) MGT	or 9.1,9.3,9.2,9 1. 40/40/12-1	9.4,9.0,9.3,10.3, 0/12/12 The D	r Oz Show	M-F 10a-11a	W⊤h	F	:30	\$250.00	NM.	
	1/ KVV	or 0.10.30.2	0/12/12 11/02	29.1.29.3.8.3.8.2.8	3.1,8.4,2.4,2.3,31.1,3 M_F 10a-11a	32.3,27.2,27	.3,27.1,3	8.1,23.1,	23.3,23.2,42.2	,42.1	
	40 K/V/	01 9.1,9.3,9.2, 1 40/45/12-1	0/16/12 The D	r.Oz Show	M-F 10a-11a	MTu		:30	\$250.00	NM	
	A MC	or 0 1 0 3 0 2	9 4 9 6 9 5 18 3	.29.1.29.3,8.3,8.2,8	3.1,8.4,2.4,2.3,31.1,3 M = 11a-12n	32.3,27.2,27	,3,27.1,3	8.1,23.1,	,23.3,23.2,42.2	NM	
	10 K\/\/	1 10/10/12-1	0/12/12 Better		M-F 11a-12p	WTh	1F	:30	\$195.00	142.1	
	@ MG f	or 9 1 9 3 9 2.	9.4.9.6.9.5,18.3	,29.1,29.3,8.3,8.2,	8.1,8.4,2.4,2.3,31.1, M-F 11a-12n	32.3,27.2,27	'.3,27.1,3 _	8.1,23.1	,23.3,23.2,42.2 6405.00	NM	
	20 KV/V	U 10/10/12-1	0/12/12 Better		M-F 11a-12p	WTh	1F	:30	φισυ.υυ αγγαγαγαγαγαγαγαγαγαγαγαγαγαγαγαγαγαγ	1410	
	® MG1	or 9.1.9.3.9.2.	9.4,9.6,9.5,18.3	,29.1,29.3,8.3,8.2,	8.1,8.4,2.4,2.3,31.1,	32.3,27.2,27	.3,27.1,3	120	,23.3,23.2,42.2 \$105.00	NM	
	21 KVV	U 10/16/12-1	0/16/12 Better	r	M-F 11a-12p	-Tu		:30	22 3 23 2 42 2	2 42 1	
	O MO	ar 0 1 0 3 0 2	019695183	. 29.1.29.3.8.3.8.2.	8.1,8.4,2.4,2.3,31.1,	32.3,27.2,27	7.3,27.1,3	:30	,23.3,23.2,42.2 \$195.00	NM	
	22 KVV	U 10/16/12-1	0/16/12 Divor	ce Court/Divorce C	ourt M-F 12-1p	-Tu	700713	.JU 20 1 22 1	23 3 23 2 42 3	2 42 1	
	⊕ MG	for 9.1.9.3.9.2	,9,4,9,6,9.5,18.3	,29.1,29.3,8.3,8.2,	8.1,8.4,2.4,2.3,31.1,	32.3,27.2,27 WT	7.3,27.1,3 5E	:30	\$500.00	NM	
	23 KVV	U 10/10/12-1	0/12/12 The D	Or.Oz Show	4-5p	WII	16 7 2 27 1 3	.50 1 22 1 23 1	23 3 23 2.42.2	2.42.1	
	⊕ MG	for 9.1.9.3.9.2	,9.4,9.6,9.5,18.3	3,29.1,29.3,8.3,8.2,	8.1,8.4,2.4,2.3,31.1,	32.3,21.2,2 July	1.3,21.1,0 hF	:30	\$500.00	NM	
	24 KVV	'U 10/10/12-1	0/12/12 The D	Or.Oz Show	4-5p	20 2 07 0 0°	732711	.00 38 1 23 1	.23.3.23.2.42.2	2,42.1	
	⊕ MG	for 9.1,9.3,9.2	,9.4,9.6,9.5,18.3	3,29.1,29.3,8.3,8.2,	8.1,8.4,2.4,2.3,31.1	M	7.0,27.1,0 	:30	\$500.00	NM	
	25 KVV	′U 10/15/12-1	10/15/12 The [or.Oz Show	3-4p	32 3 27 2 2	7 3 27 1 :	38.1.23.1	.23.3,23.2,42.	2,42.1	
	⊕ MG	for 9.1,9.3,9.2	,9.4,9.6,9.5,18.3	3,29.1,29.3,8.3,8.2,	8.1,8.4,2.4,2.3,31.1 4-5p	ع.د. ۲۱۱.د.د. -۳۱۱-		:30	\$500.00	NM	
	26 KV\	/U 10/16/12- ⁻	10/16/12 The I	Dr.Oz Snow	,8.1,8.4,2.4,2.3,31.1	32.3.27.2.2	7.3.27.1.	38.1.23.1	,23.3,23.2,42.	2,42.1	
	⊕ MG	for 9.1,9.3,9.2	,9.4,9.6,9.5,18.3	3,29.1,29.3,8.3,8.2					•	_	
					Orana Na Mas	C - Editor	4 D = De	(leted			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



	Contract / Revision 484830 /	Alt Order # 06226745
Contract Dates 10/10/12 - 10/16/12	Product DEAN HELLER 4 SE	Estimate # NA
Advertiser Door Holler For Senat		riginal Date / Revision 10/08/12 / 10/09/12

			5	Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days	Length \	Week Ra	te TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>						
Start Date Lind Date Treatment of 5	5-530p	WTh	 ;;	30 \$950.0			
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,	8.4,2.4,2.3,31.1,32.	3,27.2,27.	3,27.1,38.1,	,23.1,23.3,23.2, 30 \$450.0	42.2,42.1 00 NM		
an in a unit de la cida de la cid	Special cally nev	W 2 V	•	OO 4.22.2	-		
® MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,	8.4,2.4,2.3,31.1,32. 5-530p	-Tu	:	30 \$950.0	00 NM		
29 KVVU 10/16/12-10/16/12 Fox 5 News at 5 MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,	8 4 2 4 2 3 31.1.32.						
00 10 011 40/40/40 40/40/40 Eov 5 News at 5 ME 5:30-00	1 IVI-E 33U-0D			υψι,υ <u>ш</u> σιι			
~	8.4,2.4,2.3,31.1,32.	3,27.2,27.	3,27.1,38.1	,23.1,23.3,23.2	,42.2,42.1		
04 10 0 11 40 140 140 10 116 110 Eov 6 Nows at 5 ME 530-50) IVI-E 33U-0U	- I u		Ψ1,020.			
® MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1,	,8.4,2.4,2.3,31.1,32.	.3,27.2,27.	3,27.1,38.1	,23.1,23.3,23.2	,42.2,42.1 00 NM		
ACTOR OF ACTION ACTION ACTOR ACCORD	n.su-/ pm	W	Γ	υο φουσι.			
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	,8.4,2.4,2.3,31.1,32	.3,27.2,27. wrh–––	3,27.1,38.1	,23.1,23.3,23.2 30 \$650.0	,42.2,42.1 00 NM		
	0.30-7.0111			4000.			
(b) MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	,8.4,2.4,2.3,31.1,32 M-F 7-730p	.3,27.2,27. wTh=	.5,27.1,50.1 F	30 \$950.0	00 NM		
34 KVVU 10/10/12-10/12/12 Extra MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	84242331132	3.27.2.27	.3.27.1.38.1		,42.2,42.1		
om 10.0/11 40/40/40 40/40/49 TML/	7.3U-OD	88 1 1 1					
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	,8.4,2.4,2.3,31.1,32	.3,27.2,27	.3,27.1,38.1	,23.1,23.3,23.2	,42.2,42.1		
00 10 0 11 10 16 14 0 10 14 5 14 0 Evtro	101-58 0-100/5U /	- - · ·		,00 40	• •		
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	,8.4,2.4,2.3,31.1,32	.3,27.2,27	.3,27.1,38.1	,23.1,23.3,23.2	1,42.2,42.1 00 NM		
om 10.001 40/40/40 40/46/49 TM7	เพาะอล ดะ เบบ/อน /	- ··· u ···		.00 40			
(h) MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	,8.4,2.4,2.3,31.1,32	3,27.2,27. wTh=	.3,27.1,38.1	;30 \$2,150.	.,42.2,42.1 00 NM		
00 10 0 11 40 40 40 40 40 40 110 Eov 6 Nows March 100-110	100-110			.00 4-,			
⊕ MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	10p-11p	,2,27. WTh	.5,27.1,56.1 F	:30 \$2,150.	00 NM		
39 KVVU 10/10/12-10/12/12 Fox 5 News M-F 10p-11p MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	8 4 2 4 2 3 31.1.32			,23.1,23.3,23.2	2,42.2,42.1		
40 40 AUL 40/45/40 40/46/40 Fox 5 News M-F 310-110	100-110	MI U		.00 ΨΞ,.00.	• • • • • • • • • • • • • • • • • • • •		
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	,8.4,2.4,2.3,31.1,32	2.3,27.2,27	.3,27.1,38.1	1,23.1,23.3,23.2	2,42.2,42.1		
	W-F 11-1133D		I I	,00 W1,000.	• • • • • • • • • • • • • • • • • • • •		
(ii) MG for 9.1.9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	1,8.4,2.4,2.3,31.1,32	2.3,27.2,27	'.3,27.1,38.'	1,23.1,23.3,23.2 :30	2,42.2,42.1 .00 NM		
40 40 601 404040 404240 EOV 6 Nowe Sat 10-110	10-110 581		Ju	,00 W.1000.			
⊕ MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.1	1,8.4,2.4,2.3,31.1,32 8-9a	2,3,21.2,21 		:30 \$850	.00 NM		
43 KVVU 10/14/12-10/14/12 Fox News Sunday 8-9a MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.3	0-94 1 8 1 2 1 2 3 31 1 33						
4 40 8 0 1 40 04 4 04 0 40 04 4 04 0 NEL Dro. (20 ma Snow	NEL Sa-Su da-u	U		,00 4.,000			
MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.2	1,8.4,2.4,2.3,31.1,32	2.3,27.2,27	7.3,27.1,38.	1,23.1,23.3,23.	2,42.2,42.1		
	NEL CAUV GAILIR		٥.	,00 4 ,1000			
⊕ MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1,8.4,2.4,2.3,31.1,3	2.3,27.2,27	7.3,27.1,38.	1,23.1,23.3,23.	2,42.2,42.1		
40 10 0 11 40/44/40 40/44/40 NEL Late (29Me	INFL Late Gaille		J.	,00 40,000			
MG for 9 1 9 3 9 2 9 4 9 6 9 5 18 3 29 1 29 3 8 3 8 2 8 3	1,8.4,2.4,2.3,31.1,3	2.3,27.2,2	7.3,27.1,38. hF	1,23.1,23.3,23. :30 \$195	2,42.2,42.1		
- 10 0 11 40/40/40 40/40/40 Divorce Court/Divorce Cou	IT IVI-E 1Z-1D	yy []	111	.00 ψ.σσ			
(b) MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1,0.4,∠.4,∠.3,31.1,3. ut M-F 12-1n	ے,ے, ہے,د. WT – – –	7.5,27.1,56. hF	:30 \$195	.00 NM		
48 KVVU 10/10/12-10/12/12 Divorce Court/Divorce Cot MG for 9.1,9.3,9.2,9.4,9.6,9.5,18.3,29.1,29.3,8.3,8.2,8.	1.8.4.2.4.2.3.31.1.3	2.3,27.2.2	7.3,27.1,38.			•	
	M-F 11a-12p		:30)	NM	0	\$0.00
N 13 KVVU 10/10/12 10/12/12 Better Start Date End Date Weekdays Spots/Week	Rate		,,,,	-			
Week: 10/08/12	\$100.00					1	

Dean Heller For Senate

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



Contract / Revision	Alt Order #
484830 /	06226745
I Due due t	Estimate #

Contract Dates Product | DEAN HELLER 4 SENA 10/10/12 - 10/16/12

Original Date / Revision Advertiser 10/08/12 / 10/09/12 **Dean Heller For Senate**

	<u></u>		_1_1		
	Start/End Time	Sp Days Length W	oots/ eek Rate	Type Spots	Amount
*Line Ch Start Date End Date Description	Rate	Days Longai V			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Spot <u>Ch</u> <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length		<u>Type</u>	
555 5.1	M-F 11a-12p	WThF :30		NM 1 12	
1 KVVU 10/08/12-10/14/12 Better See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	,12.12,12.13,12.14,1 M-F 11a-12p	2.75,72.76,72.77,72.76 WThF :30	\$,12.19,12.20,12.2 \$ 100.00	NM	
2 KVVU 10/08/12-10/14/12 Better See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	.12.12,12.13,12.14,1	2.15,12.16,12.17,12.18	, 12.19, 12.20, 12.2	1,12.	
	W-F 118-120		, ,,,,,,,,		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	<u>,12.12,12.13,12.14,1</u>	2.15,12.16,12.17,12.18	3,72.79,72.20,72.2	NM 0	\$0.00
N 14 KVVU 10/15/12 10/16/12 Better Start Date Fnd Date Weekdays Spots/Week	M-F 11a-12p <u>Rate</u>	:30		INIVI	45.55
Week: 10/15/12 10/21/12 MT 2 Spots/Week	\$100.00			_ 1	
Spot Ch Date Range Description	Start/End Time	Weekdays Length		<u>Type</u> NM	
100 100 100 100 100 100 Pottor	M-F 11a-12p	30:		3	
1 KVVU 10/15/12-10/21/12 Better See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11 2 KVVU 10/15/12-10/21/12 Better	M-F 11a-12p	MTu:30	\$100.00	NM	
See MG 18.4					40.00
N 15 KVVU 10/10/12 10/12/12 Divorce Court/Divorce Court		:30		NM 0	\$0.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$100.00				
Week, 10/00/12 10/14/12 With	Start/End Time	Weekdays Lengt	_	<u>Type</u>	
Spot on Second Court Divorce Court	ırt M-F 12-1p	WThF :3		NM	
See MG 12 3 12 4 12 5 12 6 12 7 12 8 12 9 12 10 12 1	1,12.12,12.13,12.14,	12.15,12.16,12.17,12.1 31.15,12.16,12.17	8,12.19,12.20,12.2 0 \$100.00	21,12. NM	
2 KVVU 10/08/12-10/14/12 Divorce Court/Divorce Cou See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	ırt ivi-r 12-14 1 12.12.12.13.12.14.			21,12.	
	HT 171-P 17-11)	==WIIII .O	Ψ		
See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.1	1,12.12,12.13,12.14 <u>,</u>	12.15,12.16,12.17,12.1	8,12.19,12.20,12	21,12. NM 0	\$0.00
N 16 KVVU 10/15/12 10/16/12 Divorce Court/Divorce Cou	rt M-F 12-1p Rate	:30		INIVI	ψ0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 MT 2	\$100.00			_ 1	
Snot Ch Date Range Description	Start/End Time	Weekdays Lengt		<u>Type.</u> <i>NM</i>	
1 KVVU 10/15/12-10/21/12 Divorce Court/Divorce Co	urt M-F 12-1p	MTu: :3	30 \$100.00	74107	
See MG 16.3 2 KVVU 10/15/12-10/21/12 Divorce Court/Divorce Co.	urt M-F 12-1p		30 \$100.00	NM :	
Soo MG 12 3 12 4 12 5 12 6 12 7 12 8 12 9 12 10 12 1	1,12.12,12.13,12.14,	,12.15,12.16,12.17,12.1	8,12.19,12.20,12. 30 \$100.00	21,12. NM	
In the transport of the transport	UM N/LE 112-170	[4]	γ, σο, σο		
3 KVVU 10/15/12-10/15/12 Divoice Count Divoice Co	1, 12.12, 12.13, 12.14,	:30	0,12.10,12.	NM	\$3,250.00
N 18 KVVU 10/15/12 10/16/12 Cops/Dog The Bounty Hur Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 MT 2	\$100.00	184 - Indone Long	th Rate	Type	
Spot Ch Date Range Description	Start/End Time	Weekdays Leng	30 \$100.00	NM	
1 KVVU 10/15/12-10/21/12 Cops/Dog The Bounty Hu	iiilei i-zpiii				
See MG 18.4 2 KVVU 10/15/12-10/21/12 Cold Case Files	1-2pm	MTu ::	30 \$100.00	NM	
See MG 18.3	wtor M E 10 1p	м ;;	30 \$100.00	NM	
3 KVVU 10/15/12-10/15/12 Cops/Dog the Bounty Hul • See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.10	nter w-r 12-1p 11 12 12 12 13 12 14			.21,12.	
א א א א א א א א א א א א א א א א א א א	ps ipiii-opiii		30 \$3,250.00	NM	
MG for 26.1,30.1,32.1,30.2,34.2,33.2,17.2,17.1,31.3,1	7.3,28.1,29.2,14.2,10	8.1		NM	2 \$350.00
N 22 KVVU 10/15/12 10/16/12 Anderson	3-4p	:30		IAIAI	_
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weekdek: 10/15/12 </u>	<u>Rate</u> \$175.00			I	
AACCV IOLIGIE LOIGIES 101					



Contract / Revision Alt Order # 06226745 484830 /

Estimate # **Contract Dates** Product 10/10/12 - 10/16/12 DEAN HELLER 4 SENA

Original Date / Revision <u>Advertiser</u> 10/08/12 / 10/09/12 Dean Heller For Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		Type Spc	ts	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Anderson	<u>Rate</u> <u>Start/End Time</u> 3-4p	Weekdays Length MTu: :30	<u>Rate</u> \$175.00	Type NM		
See MG 22.3 2 KVVU 10/15/12-10/21/12 Anderson	3-4p	MTu :30	\$ 175.00	NM		
See MG 22.4 3 KVVU 10/15/12-10/15/12 Anderson	2-3p	M:30	\$175.00	NM		
MG for 22.1 10/15 4 KVVU 10/16/12-10/16/12 Anderson	3-4p	-Tu :30	\$175.00	MM		
 MG for 22.2 10/16 N 23 KVVU 10/10/12 10/12/12 The Dr.Oz Show 	4-5p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 WTF 3 Spot Ch Date Range Description 1 KVVU 10/08/12-10/14/12 The Dr.Oz Show See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11 2 KVVU 10/08/12-10/14/12 The Dr.Oz Show See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	4-5D	WINF5U	\$ 170.00	1 4141		
3 KVVU 10/08/12-10/14/12 The Dr.Oz Show See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	4-5D	HIIIW	$\psi = 0.00$			
N 24 KVVU 10/15/12 10/16/12 The Dr.Oz Show	4-5p Rate	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MT 2 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 The Dr.Oz Show	\$175.00 Start/End Time 4-5p	Weekdays Length MTu :30	<u>Rate</u> \$175.00	<u>Type</u> NM		
See MG 24.3 2 KVVU 10/15/12-10/21/12 The Dr.Oz Show	4-5p	MTu :30	\$175.00	NM		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1: 3 KVVU 10/15/12-10/15/12 Dr Oz	3-4D	,12.15,12.16,12.17,12.18,12	Ψ110.00	21,12.	0	\$0.00
N 25 KVVU 10/10/12 10/12/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12WTF 3	5-530p <u>Rate</u> \$275.00	:30		NM	U	φυ.υυ
Spot Ch Date Range Description A 10/07/11 40/09/40 40/4/40 Fox 5 News at 5	Start/End Time 5-530p	Weekdays Length	Rate \$275.00	<u>Type</u> NM		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1 2 KVVU 10/08/12-10/14/12 Fox 5 News at 5 See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1 3 KVVU 10/08/12-10/14/12 Fox 5 News at 5 See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	5-530p 1,12.12,12.13,12.14 5-530p	.30 1,12.15,12.16,12.17,12.18,12 WThF :30	\$275.00 \$275.00	21,12. NM 21,12.		40.00
N 26 KVVU 10/15/12 10/16/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MT 2 Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5	5-530p	:30 Weekdays Length MTu:30	<u>Rate</u> \$275.00	NM <u>Type</u> <i>NM</i>	0	\$0.00
See MG 18.4 2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1 N 27 KVVU 10/10/12 10/12/12 Fox 5 News at 5 MF 530-6 Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12WTF 3	Sp M-F 530-6p	MTu: :30 4,12.15,12.16,12.17,12.18,1: :30	\$ 275.00 2.19,12.20,12	NM .21,12. NM	0	\$0.00



	Contract / Revision 484830 /	Alt Order # 06226745	
intract Dates	Product	Estimate #	

Original Date / Revision <u>Advertiser</u> 10/08/12 / 10/09/12 Dean Heller For Senate

DEAN HELLER 4 SENA

Spots/

10/10/12 - 10/16/12

this of Otat Data End Data Description	Start/End Time	Spot Days Length Wee		Type Spots	Amount
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Rate				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVII 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6	о M-F 530-6p	wThF :30	\$275.00	NM	
See MG 12.3.12.4.12.5.12.6.12.7.12.8,12.9,12.10,12.11	,12.12,12.13,12.14,	12.15,12.16,12.17,12.18,1	2.19,12.20,12.21	,12.	
2 KVVII 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6	o M-F 530-6p	WINH :30	\$270.00	14141	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	,12.12,12.13,12.14, . M = 530.60	72.75,72.76,72.77,72.76,72 WThF :30	2. 19, 12.20, 12.21 \$ 275.00	, 12. NM	
3 KVVU 10/08/12-10/14/12 Fox 5 News at 5 MF 530-6p See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	10 10 10 10 13 10 14				
See MG 12.3,12.4,12.5,12.0,12.7,12.0,12.9,12.10,12.11	M E 530-60	:30		NM 0	\$0.00
N 28 KVVU 10/15/12 10/16/12 Fox 5 News at 5 MF 530-6p Start Date End Date Weekdays Spots/Week	Rate	.00			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/vveek</u> Week: 10/15/12 10/21/12 MT 2	\$275.00			_	ė.
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6	р <i>М-F 530-6</i> р	MTu :30	\$ 275. 00	NM	
See MG 18.4		MTu :30	\$275.00	NM	
2 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6	p M-F 530-6p - 10 10 10 13 10 11				
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11		:30	2.10,12.20,12.2	NM 0	\$0.00
N 29 KVVU 10/10/12 10/12/12 MORE Access Start Date Fnd Date Weekdays Spots/Week	630-7pm Rate	.30		11111	7
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12WTF 3	\$200.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
4 KVVIII 40/09/12 10/14/12 MORE Access	630-7pm	WThF :30	\$200.00	NM	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	1,12.12,12.13,12.14,	,12.15,12.16,12.17,12.18,1	2.19,12.20,12.2	1,12.	
2 KVVU 10/08/12-10/14/12 MORE Access	630-7pm	wThF :30	\$200.00	NM	
See MG 18.4	630-7pm	wThF :30	\$200.00	NM	
3 KVVU 10/08/12-10/14/12 MORE Access See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	030-7pm 1 12 12 12 13 12 14		*		
	M-F 7-730p	;30		NM 0	\$0.00
N 31 KVVU 10/10/12 10/12/12 Extra Start Date End Date Weekdays Spots/Week	Rate			1	
Week: 10/08/12 10/14/12WTF 3	\$300.00			_	
Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
1 KVVU 10/08/12-10/14/12 Extra	M-F 7-730p	wThF :30	\$3 00.00	NM	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14 M-F 7-730p	,12.15,12.16,12.17,12.18,1 30:	\$30 0.00	1,12. NM	
2 KVVU 10/08/12-10/14/12 Extra See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	101-1-130p 1 10 10 10 13 10 14				
See MG 12.3,12.4,12.5,12.6,12.7,12.6,12.9,12.10,12.1 3 KVVU 10/08/12-10/14/12 Extra	M-F 7-730p	WThF :30	\$300.00	NM	
See MG 18.4					
N 32 KVVU 10/15/12 10/16/12 Extra	M-F 7-730p	:30		NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/15/12 10/21/12 MT 2	\$300.00	NA Indones I amount h	Data	Type	
Spot Ch Date Range Description	Start/End Time	Weekdays Length MTu: :30	<u>Rate</u> \$3 00.00	<u>Type</u> NM	
1 KVVU 10/15/12-10/21/12 Extra	M-F 7-730p	MTu :30	φοσο.σσ	, , , , , ,	
See MG 18.4	M-F 7-730p	MTu :30	\$300.00	NM	
2 KVVU 10/15/12-10/21/12 Extra See MG 32.3					
2 KVVIII 10/45/42 10/45/42 Extra	M-Sa 8-10p/Su	7-1M: 30	\$300.00	NM	
® See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14	4, 12. 15, 12. 16, 12. 17, 12. 18,	12.19,12.20,12.2	21,12.	
N 33 KVVU 10/10/12 10/12/12 TMZ	730-8p	:30		NM 0	\$0.00
<u> Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate				
Week: 10/08/12 10/14/12WTF 3	\$500.00			ı	



Contract / Revision Alt Order # 06226745 484830 Estimate # Contract Dates **Product** DEAN HELLER 4 SENA 10/10/12 - 10/16/12 Original Date / Revision <u>Advertiser</u> 10/08/12 / 10/09/12 Dean Heller For Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots Days Length Week		Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Start/End Time	Weekdays Length	Rate	Type	
4 1/1/1/1/ 40/00/40 10/14/12 TM7	730-8p	WThF :30	\$500.00	NM.	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11, 2 KVVU 10/08/12-10/14/12 TMZ	,12.12,12.13,12.14, 730-8p	12.15,12.16,12.17,12.18,12. WThF :30	\$500.00	,12. NM	
See MG 18.4	730-8p	WThF :30	\$500.00	NM	
3 KVVU 10/08/12-10/14/12 TMZ See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,	,12.12,12.13,1 <u>2.14,</u>	12.15,12.16,12.17,12.18,12	.19,12.20,12.21	,12.	
N 34 KVVU 10/15/12 10/16/12 TMZ	730-8p	:30		NM 0	\$0.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$500.00				
Week: 10/15/12 10/21/12 MT 2 Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length	Rate	Type	
1 KVVU 10/15/12-10/21/12 TMZ	730-8p	MTu :30	\$500.00	NM	
See MG 34.3 2 KVVU 10/15/12-10/21/12 TMZ	730-8p	MTu: :30	\$500 .00	NM	
See MG 18.4 3 KVVU 10/15/12-10/15/12 TMZ	M-Sa 8-10p/Su 7	7-1M: :30	\$500.00	NM	
® See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	,12.12,12.13,12.14,	12.15,12.16,12.17,12.18,12	.19,12.20,12.21	1,12.	40.00
N 35 KVVU 10/10/12 10/12/12 Fox 5 News M-F 10p-11p	10p-11p	:30		NM1 C	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$825.00				
Week: 10/08/12 10/14/12WTF 3 Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
4 KM 11 10/09/12 10/14/12 Fox 5 News M-F 10n-11p	10p-11p	WThF :30	\$825.00	1 12 NM	
See MG 12.3, 12.4, 12.5, 12.6, 12.7, 12.8, 12.9, 12.10, 12.11	1,12.12,12.13,12.14 10p-11p	,72.75,72.76,72.77,72.76,72 WThF :30	\$825.00	,, 12. NM	
2 KVVU 10/08/12-10/14/12 Fox 5 News M-F 10p-11p See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	1,12.12,12.13,12.14	, 12. 15, 12. 16, 12. 17, 12. 18, 12	2.19,12.20,12.2	1,12.	
2 ZVVII 40/09/12 10/14/12 Foy 5 News M-F 10p-11p	10p-11p	WITH30	\$020.00	14171	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	1,12.12,12.13,12.14	,12.15,12.16,12.17,12.18,12 30,	2. 19, 12.20, 12.2	1, 12. NM	\$0.00
N 36 KVVU 10/15/12 10/16/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week	10p-11p Rate	.50		,	,
Week: 10/15/12 End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MT 2	\$825.00		5 4:	Time	
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Length MTu: :30	<u>Rate</u> \$825.00	<u>Type</u> NM	
1 KVVU 10/15/12-10/21/12 Fox 5 News M-F 10p-11p See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	10p-11p 1 12 12 12 13 12 14				
0 10 10 11 40 14 E 10 10 10 11 10 E OV E NOWE M-F 100-110	10p-11p	MIU30	\$020.00	1 4141	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14	1,12.15,12.16,12.17,12.18,1 <u>.</u>	2.19,12.20,12.2	1,12.	0 \$0.00
N 37 KVVU 10/11/12 10/11/12 Fox 5 News M-F 11p	M-F 11-1135p	:30		NM	0 \$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	<u>Rate</u> \$475.00				
Spot Ch Date Range <u>Description</u>	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
4 KVVII 40/08/42 10/14/12 Fox 5 News M-F 11p	M-F 11-1135p	Th :30	\$ 475.00 2	NM 1 12	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	10-11p Sat	:30	2.10,12.20,12.2	NM	0 \$0.00
N 38 KVVU 10/13/12 10/13/12 FOX 5 News Sat 10-11p Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00			
Week: 10/08/12 10/14/121- 1 Spot Ch	\$500.00 Start/End Time	Weekdays <u>Length</u>	<u>Rate</u>	Type	
4 KVVIII 10/08/12 10/14/12 FOX 5 News Set 10-11p	10-11p Sat	Sa :30	\$500 .00	NM	
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.1	4, 12.15, 12.16, 12.17, 12.18, 1	2.19,12.20,12.2	21,12.	
N 39 KVVU 10/14/12 10/14/12 Fox News Sunday 8-9a	8-9a	:30		NM	0 \$0.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$325.00			1	



	Contract / Revision 484830 /	Alt Order # 06226745
Contract Dates 10/10/12 - 10/16/12	Product DEAN HELLER 4 SE	Estimate # NA
Advertiser	-	riginal Date / Revision 10/08/12 / 10/09/12

		Davis Law	Spots ngth Week		Type Sp	ots	Amount
*Line Ch Start Date End Date Description	Start/End Time	Days Ler	igili vveek	Male	Туроор	0.0	
Start Date End Date Weekdays Spots/Week	Rate	Weekdavs	Length	Rate	Type		
Spot Ch Date Range Description	Start/End Time	vveekuays		\$325.00	NM		
1 KVVU 10/08/12-10/14/12 Fox News Sunday 8-9a	8-9a						
1 KVVU 10/08/12-10/14/12 Fox News Status 0-94 See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,	12.12,12.13,12.14,	2.10,12.10,12.1	:30	10,12,20,12,2	NM	0	\$0.00
N 40 KVVU 10/14/12 10/14/12 NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30		NIVI	·	¥ 3 · 1 · 2 · 3
Start Date	<u>Rate</u> \$1.750.00						
Week: 10/08/12 10/14/121 1	Start/End Time	Weekdays	Length	Rate	Type		
Spot Ch Date Range Description	NFL Sa-Su 8a-6p			\$1,750.00	NM		
1 KVVU 10/08/12-10/14/12 NFL Pre-Game Show See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,	10 10 10 13 10 14	12 15 12 16 12	17.12.18.12.		1,12.		
See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11,	12.12,12.10,12.1 1 ,	12.10,12.10,12.	:30		NM	0	\$0.00
N 41 KVVU 10/14/12 10/14/12 NFL Early Game	NFL Early Game Rate		.00				
Start Date End Date Weekdays Spots/Week	\$5,150.00				1		
Week: 10/00/12 10/14/12	Start/End Time	Weekdays	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
Spot On Batch And All Forty Come	NEL Farly Game	S1	ι :30	\$5,150.00	NM		
1 KVVU 10/08/12-10/14/12 NFL Early Game See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	12.12.12.13.12.14.	12.15,12.16,12.	17,12.18,12	.19,12.20,12.2	1,12.		
2 KVVU 10/08/12-10/14/12 NFL Early Game See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	,12.12,12.13,12.14,	12.15,12.16,12.	17,12.18,12	.19,12.20,12.2	1,12.		
N 42 KVVU 10/14/12 10/14/12 NFL Late Game	NFL Late Game		:30		NM	0	\$0.00
Chatalalan	Rate						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/122 2	\$5,500.00			D.1-	T. m.a		
Spot Ch <u>Date Range</u> <u>Description</u>	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>		
Specific to the Company of the Compa	NFL Late Game	S		\$5,500.00	NM 140		
See MG 12.3.12.4.12.5,12.6,12.7,12.8,12.9,12.10,12.11	, 12.12, 12.13, 12.14,	12.15,12.16,12.	.17,12.18,12	\$5,500.00	1,12. NM		
2 KVVU 10/08/12-10/14/12 NFL Late Game See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.11	,12.12,12.13,12.14 _.	12.15,12.16,12.	.17,12.10,12	. 19, 12.20, 12.2	1,12. NM	0	\$0.00
N 43 KVVU 10/14/12 10/14/12 Fox 5 News Su 10p-1045p	Su 10p-1045p		:30		INIVI	U	ψ0.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate						
Week: 10/08/12 10/14/121 1	\$700.00	Weekdays	Length	Rate	Туре		
Spot Ch Date Range Description	Start/End Time	<u>vveekuays</u>		\$700.00	NM		
1 KVVU 10/08/12-10/14/12 Fox 5 News Su 10p-1045p	Su 10p-1045p				21.12.		
1 KVVU 10/08/12-10/14/12 Fox 5 News 3u 10p-1043p See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1,12.12,12.13,12.14	, 12.10, 12.10, 12	:30		NM	0	\$0.00
N 44 KVVU 10/14/12 10/14/12 Sports Plus Su 1045p	1045p-11p		.30			-	
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$475.00				1		
Week: 10/08/12 10/14/121 1	Start/End <u>Time</u>	Weekdays	Length	<u>Rate</u>	<u>Type</u>		
Spot Ch Date Range Description Sport Plus St. 1045p	1045n-11n		sı :30	\$475.00	NM		
1 KVVU 10/08/12-10/14/12 Sports Plus Su 1045p See MG 12.3,12.4,12.5,12.6,12.7,12.8,12.9,12.10,12.1	1 12.12.12.13.12.14	, 12.15, 12.16, 12	2.17,12.18,1	2.19,12.20,12.2	21,12.		
See MG 12.3,12.4,12.5,12.0,12.1,12.0,12.9,12.10,12.1	1,12,12,12,12,10,1211	, , , , , , , , , , , , , , , , , , , ,		otals		62	\$66,645.00
			ì	otals			

Dean Heller For Senate

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/16/12	62	\$66,645.00	\$56,648.25
Totals	62	\$66,645.00	\$56,648.25

Signature:	Date:	
Olg.:		

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENC ORDER WORKSHEET

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP FAX# 610-225-1191 **CHANGES** OCT9/12 10.13 *** KVVU-TV ***

ADV AGY CITY TAX FLIGHT ORDER PRDCT # # # 1751 DEAN DATES HELLER 4 SENATE OCT10/12 ADV. AGY. STATE NAME NAME TAX STRATEGIC MEDIA SERVICES POLI/D WASHINGTON, 3299 K. OCT16/12 田S丁# CONTRACT HELLER/R/SEN/NV STREET NW, WK-1 # COMMENTS: DC 6226745 20007 CO-OP SUITE (LINE, BILLING 200 ORDER, NEEDED INVOICE) BUYER NAME SALES PRSN REP.# CLASS: NATL. PH-NHHH OFF.# 762 WILLIAMS TERESA LOCAL DATE DIFURIA SALESMAN REGIONAL OCT9/12 # 10 .13

REP: TO ROSE FR NIKKI OK'D M13 NEW LINES 53-86 TOTAL \$66,645 CNF THANKS (-30)

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CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

ORD COM2: APPROVE. THIS IS A MAKE-GOOD FOR OCT14 ON LINI THIS IS A MAKE-GOOD FOR OCT15 ON LINI THIS IS A MAKE-GOOD FOR OCT11 ON LINI	PROGRAM: NICS ORD COM1: SPOTS N/A NOT ON LUR. SEE	53 A 430P-800P 30	PROGRAM : NICS CON COM1: MAX 2X PER DAY	2 ES 500P-900P 30	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC
E-2 FOR 4 SPOTS E-3 FOR 3 SPOTS E-4 FOR 2 SPOTS E-7 FOR 6 SPOTS E-9 FOR 6 SPOTS E-10 FOR 4 SPOTS E-11 FOR 3 SPOTE-113 FOR 3 SPOTE-114 FOR 1 SP	MG OFFER. \$30	\$3,250.00		\$3,850.00	: RATE
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REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *: OCT9/12 10.13
*** KVVU-TV ***

PROGRAM: DR OZ ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-B ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86	66 A 400P-500P 30 \$500.00 10/10 10/12	PART OF A MAKEGOOD MADE UP OF LINES 53-86	GRAM : DIVORCE COURT/DIVORCE COURT COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT	65 A 1200N-100P 30 \$195.00 10/16 10/16	PART OF A MAKEGOOD MADE UP OF LINES 53-86	GRAM : DIVORCE COURT/DIVORCE COURT COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT	64 A 1200N-100P 30 \$195.00 10/10 10/12	PART OF A MAKEGOOD MADE UP OF LINES 53-86	GRAM : BETTER COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-	63 A 1100A-1200N 30 \$195.00 10/16 10/16	PPROVE. KEGOOD MADE UP OF LINES 53-86	GRAM : BETTER ON THE SET MG OFFER \$30 CREDIT: NOT	62 A 1100A-1200N 30 \$195.00 10/10 10/11	ORD COM2: AFFROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86	GRAM : DR OZ COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT	61 A 1000A-1100A 30 \$250.00 10/15 10/16	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : :LINE#: : DATE : DATI
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PROGRAM: NEWS ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86	72 A 530P-600P 30 \$1,025.00 10/10 10/12 1 W-F	MAKEGOOD MADE UP OF LINES 53-86	GRAM : COM1:	71 A 500P-530P 30 \$950.00 10/16 10/16 1 TUE	KEGOOD MADE UP OF LINES 53-86	GRAM : NE	70 A 400P-430P 30 \$450.00 10/15 10/15 1 MON	ORD COMZ: AFFROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86	GRAM :	69 A 500P-530P 30 \$950.00 10/10 10/12 1 W-E		68 A 400P-500P 30 \$500.00 10/16 10/16 1		GRAM : COM1:		:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : : :LINE#: : DATE : /WK: INVT :	
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REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 10.13

PROGRAM : TMZ ORD COM1: SPOTS N/A NOT ON LUR. SEE MG OFFER. \$30 CREDIT. NOT PRE-BOOKED PLS ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86	78 A 930P-1000P 30 \$825.00 10/15 10/16 1 M-TU	PART OF A MAKEGOOD MADE UP OF LINES 53-86	Q	77 A 900P-930P 30 \$825.00 10/15 10/16 1 M-TU	PART OF A MAKEGOOD MADE UP OF LINES 53-86	GRAM : COM1:	76 A 730P-800P 30 \$1,350.00 10/10 10/12 1 W-F	PART OF A MAKEGOOD MADE UP OF LINES 53-86	GRAM : COM1:	75 A 700P-730P 30 \$950.00 10/10 10/12 1 W-F	ORD COM2: APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 53-86	74 A 630P-700P 30 \$650.00 10/10 10/12 2 W-F	PART OF A MAKEGOOD MADE UP OF LINES 53-86	GRAM : COM1:	73 A 530P-600P 30 \$1,025.00 10/16 10/16 1 TUE	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DA: : :LINE#: : DATE : /WK: INVT :
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INE# 6226745 TRF# 4848: 2: UNAPPROVED REV #1 \$\$\$	
TRF# 484830 REV #1 \$\$\$	
CREDIT ADVISORY: AGENCY ORDER WORKSHEET	
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OCT9/12 10.13 *** KVVU-TV ***	

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FOX NEWS SPOTS N/A NOT ON LU APPROVE. MAKEGOOD MADE UP OF 900A-1000A NFL PRE-GAME SHOW SPOTS N/A NOT ON LU APPROVE. MAKEGOOD MADE UP OF	NEWS SPOTS N/A NOT ON LUR APPROVE. MAKEGOOD MADE UP OF I	NEWS SPOTS N/A NOT ON LU APPROVE. MAKEGOOD MADE UP OF	NEWS SPOTS N/A NOT ON LUR. APPROVE. MAKEGOOD MADE UP OF LII 1100P-1135P 30	NEWS SPOTS N/A NOT ON LUR. APPROVE. MAKEGOOD MADE UP OF LII 1000P-1100P 30	TIME PERIOD : LGTH : : : : : : : : : : : : : : : : : : :
R. SEE MG OFFER. \$30 LINES 53-86 \$1,925.00 R. SEE MG OFFER. \$30 LINES 53-86	INES 53-86 \$850.00	R. SEE MG OFFER. \$30 LINES 53-86 \$1,500.00	SEE MG OFFER. \$30 NES 53-86 \$1,950.00	. SEE MG OFFER. \$30 INES 53-86 \$2,150.00	SEC: RATE:
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REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT9/12 10.13 **CHANGES** *** KVVU-TV ***

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

:LINE#:REP :CD: TI: :LINE#: : 1000 85 A 1000 PROGRAM : NF ORD COM1: SP ORD COM2: AP PART OF A MAK 86 A 100P PROGRAM : NF ORD COM1: SP ORD COM2: AP PART OF A MAK	ME PERIOD : L A-100P L EARLY GAME OTS N/A NOT ON PROVE. EGOOD MADE UP -500P L LATE GAME OTS N/A NOT ON PROVE.	GTH : SEC 30 CHUR. SEE OF LINES 30 LUR. SEE	: RATE: \$7,500.00 MG OFFER. \$30 C 53-86 \$8,500.00 MG OFFER. \$30 C			:SPTS: WEEK: : /WK: INVT: 1 OKED PLS OKED PLS	SUN	:TOTL: :SPTS: 1
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4 S 500 PROGRAM: N CON COM1: N	500A-600A NEWS MAX 1X DAY	30	\$250.00	10/15	10/16	0	M-TU	0
7 S 700 PROGRAM: P CON COM1: P	00A-900A NEWS MAX 2X DAY	30	\$425.00	10/10	10/12	0	W — н	0
8 S 700 PROGRAM: 1 CON COM1: 1	OOA-9OOA NEWS MAX 2X DAY	ა 0	\$425.00	10/15	10/16	0	M-IU	0
9 S 900 PROGRAM: 1 CON COM1: 1	900A-1000A MORE MAX 2X DAY	3 0	\$150.00	10/10	10/12	0	W − ਸ	0
10 S 900 PROGRAM: 1 CON COM1: 1	900A-1000A MORE MAX 2X DAY	3 0	\$150.00	10/15	10/16	0	M-TU	0

PROGRAM: DR OZ CON COM1: MAX 1X DAY	23 S 400P-500P	PROGRAM: COPS/DOG THE IORD COM1: PRG & TP CHG ITHIS IS A MAKE-GOOD FOR	49 S 1200N-100P	PROGRAM: DIVORCE COURT ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR	46 S 1100A-1200N	PROGRAM: DIVORCE COURT	16 S 1200N-100P	PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY	15 S 1200N-100P	PROGRAM : BETTER CON COM1: MAX 1X DAY	14 S 1100A-1200N	PROGRAM : BETTER CON COM1: MAX 1X DAY	13 S 1100A-1200N	PROGRAM : DR OZ CON COM1: MAX 1X DAY	12 S 1000A-1100A	PROGRAM : DR OZ CON COM1: MAX 1X DAY	11 S 1000A-1100A	:LINE#:REP :CD: TIME PERIOD : : :LINE#: :
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	10/12	APPROVE.	10/15		10/15		10/16		10/12		10/16		10/12		10/16		10/12	: END : DATE
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PROGRAM: EXTRA ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR (51 S 900P-930P	PROGRAM : EXTRA CON COM1: MAX 1X DAY	31 S 700P-730P	PROGRAM : MORE CON COM1: MAX 1X DAY	29 S 600P-700P	PROGRAM : NEWS CON COM1: MAX 1X DAY	28 S 530P-600P	PROGRAM : NEWS CON COM1: MAX 1X DAY	27 S 530P-600P	PROGRAM : NEWS CON COM1: MAX 1X DAY	26 S 500P-530P	PROGRAM: NEWS CON COM1: MAX 1X DAY	25 S 500P-530P	PROGRAM: DR OZ ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR (47 S 300P-400P	PROGRAM: DR OZ CON COM1: MAX 1X DAY	24 S 400P-500P	:LINE#:REP :CD: TIME PERIOD :
NICS GAME. OCT15 ON LIN	30		30		30		30		30		30		30	NLCS GAME. OCT15 ON LIP	30		30	LGTH : SEC
RE-BOOKED -32 FOR 1	\$300.00		\$300.00		\$200.00		\$275.00		\$275.00		\$275.00		\$275.00	E-BOOKED 24 FOR 1	\$175.00		\$175.00	: RATE
PLS APPROVE. SPOT/WK	10/15		10/10		10/10		10/15		10/10		10/15		10/10	PLS APPROVE. SPOT/WK	10/15		10/15	: START
	10/15		10/12		10/12		10/16		10/12		10/16		10/12		10/15		10/16	: END
	0		0		0		0		0		0		0		0		0	: SPTS: WEEK
	MON		W-F		М Н		M-TU		¥ ਸ੍ਰ	i	M-TU		M - H		MON		M-TU	: DAYS
	0		C		C)	C)	C)	C)	C		O	,	0	: HOTL:

	REP: TEL# 610-293-4100	FAX# 610-220-1191	<u>u</u> ⊢
	CREDIT ADVISORY: AGENCY	CREDIT RISK !!!	i i i i i i i i i i i i i i i i i i i
		THE BOOK SETS	0079/12 10.13
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HEAULTNET GOVOLTO FREE FOROUGH		**UHVAHU**	*** KVVU-TV ***
MOD# 2: UNAPPROVED REV #1 \$\$\$			1

PROGRAM : NEWS	43 S 1000P-1045P	PROGRAM : NFL	42 S 100P-400P	PROGRAM : NFI	41 S 1000A-100P	PROGRAM : NFL PREGAME	40 S 900A-1000A	PROGRAM : NEWS	39 S 800A-900A	PROGRAM : NEWS	38 S 1000P-1100P	PROGRAM : NEWS	37 S 1100P-1135P	PROGRAM : NEWS CON COM1: MAX 1X DAY	36 S 1000P-1100P	PROGRAM: NEWS CON COM1: MAX 1X DAY	35 S 1000P-1100P	PROGRAM: TMZ ORD COM1: TP CHG DUE TO THIS IS A MAKE-GOOD FOR (50 S 930P-1000P	PROGRAM: TMZ CON COM1: MAX 1X DAY		:LINE#:REP :CD: TIME PERIOD
	30		30		30		30		30		30		30		30		30	OCT15 ON LIN	30		30	: LGTH : SEC
	\$700.00		\$5,500.00		\$5,150.00		\$1,750.00		\$325.00		\$500.00		\$475.00		\$825.00		\$825.00	E. PRE-BOOKED PIS LINE-34 FOR 1 SPO	\$500.00		\$500.00	: RATE
	10/14		10/14		10/14		10/14		10/14		10/13		10/11		10/15		10/10	PLS APPROVE. SPOT/WK	10/15		10/10	: START
	10/14		10/14		10/14		10/14		10/14		10/13		10/11		10/16		10/12		10/15		10/12	: END
	0		0		0		0		0		0		0		0		0		0		0	: SPTS: V
	SUN		SUN		SUN		SUN		SUN		SAT		THU		M-10		W - н		MON		W - F	WEEK: DAYS
	0		0		C	•	C		C)	C)	C	,	C	·	C)	C) '	0	: TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *: OCT9/12 10.13 *** KVVU-TV ***

44 S 1045P-1100P	:LINE#:REP :CD: TIME PERIOD
30	: LGTH : SEC
\$475.00	EC : RATE
10/14	: START
10/14	: END : DATE
0	:SPTS:
SUN	END :SPTS: WEEK : DAYS
0	:TOTL:

PROGRAM :

SPORTS WRAP UP

000000000000000000000000000000000000000	28	UY#3 WEF/500A-600A WHF/500A-600A WHF/700A-900A WHF/700A-900A WHF/700A-900A WHF/700A-100 WHF/100A-100 WHF/1000A-110 WHF/11 WHF/1000A-110 WHF/1100A-120 WHF/1100A-120 WHF/1200N-100A WHF/1200N-100 WHF/1200N-100 WHF/13 WHF/1200N-100 WHF/13 WHF/1200N-100 WHF/16 WHF/1200N-100 WHF/16 WHF/100A-120 WHF/16 WHF/100A-120 WHF/16 WHF/100A-120 WHF/16 WHF/100A-120 WHF/16 WHF/100A-120 WHF/100A-100 WHF/100A-10 WHF/100A-100 WHF/100A-100 WHF/100A-100 WHF/100A-100 WHF/10A	NE#:REP :CD: :LINE#: : TION MAKEGOOD
OCT10 (2/WK) OCT10 (2/WK) OCT15 OCT15 OCT15 OCT16		C (3 (3 (3 (4 (4 (4 (4 (4 (4 (4 (4 (4 (4 (4 (4 (4	S D D
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	PLS ADVISE		DAYS
	H O H ·		:TOTL: :SPTS:

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CMT:	ξ'n	βn	β٦	Ŕ٦	ይን	ያን	ያን	β٦	۶n ۱	ይን	ξņ	ይካ	β٦	ያን	ξ
CMT:SPOTS N/A NOT ON LUR.	SUN/100P-500P	SUN/1000A-100P	SUN/900A-1000A	SUN/800A-900A	SAT/1000P-1100P	W-F/1100P-1135P	M-TU/1000P-1100P	W-F/1000P-1100P	.M-TU/930P-1000P	M-TU/900P-930P	W-F/730P-800P	W-F/700P-730P	W-F/630P-700P	TUE/530P-600P	W-F/530P-600P
SEE MG OFFER. \$30		OCT14	OCT14	OCT14	OCT13	OCT10	OCT15	OCT10(2/WK)	OCT15	OCT15	OCT10	OCT10	OCT10(2/WK)	OCT16	OCT10
CREDIT. NOT	308	0 C C	ω C C	308	300	308	30.00	308	ω C C	ω ω ω ω	30 S	ω ω ω	(A) (S)	808	308
OH TREIDORED THE	\$8,500.00	\$ / , 000.00	31 100 00 31 100 00	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$1,500.00	\$1,950.00	**	**************************************	\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	**	* H , WUC - CC	**************************************	**************************************	\$1,000.00	\$1,025.00

CMT:APPROVE.

REP HEADLINE# 6226745 TRF# 484830 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES * OCT9/12 10.13
*** KVVU-TV ***

OCT/12 :LINE#:REP : LINE#: 66645.00 :CD: TIME PERIOD LGTH SEC RATE START DATE END :SPTS: CONTRACT TOTAL NEEK TOTAL DAYS 66645.00 62 : TOTL:

MARKET TOTALS \$333,375 KVVU 20% KSNV 28% KTUD 0% KLAS 200% KTNV 18% KVMY 5% KVCW ω % CABL

%

SVC- NSI DEMOS- RA35+* P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES THTIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE